



Terms of Reference (ToRs)

Development or Adaptation of a digital learning tool for non-formal education

Background

Under the Department for Non-Formal Education (DNFE) in the Ministry of Education and Sports (MoES), the non-formal education (NFE) system is an integral part of the education system in Lao PDR. It caters for the needs of all those citizens who have never taken part in formal education or who dropped out of school at a very early stage. NFE offers equivalency programmes that allow learners to complete primary, lower or upper secondary education as well as literacy classes and vocational skills trainings.

DVV International is the German Adult Education Association. It has been supporting adult education and lifelong learning in Lao PDR since 2009, which meant, to a large extent, supporting the non-formal education sector. In this context, the Non-Formal Education Development Centre (NFEDC) has been an important partner. The NFEDC in Vientiane Capital is an important structure in providing NFE as well as in the implementation of research, the provision of expertise and material and the provision of curricula for the entire NFE system in Lao PDR. In 2021, the NFEDC conducted a research study, together with a consulting company, on the potential of the use of online learning tools for NFE. Despite some obvious challenges the study clearly showed that there is great potential with regard to online and digital tools. The study further identified the need for further research to see what tools are available and can be adjusted for the use in NFE and what further needs to be developed. A study in this direction will this be commissioned shortly.

Adjacent to this study and as a pilot exercise, the NFEDC also wants to commission the development or adaptation of a simple digital interactive tool that can be used for conveying NFE content to the target group OR that can be used for further training of NFE teachers. In the past, the NFEDC developed videos on certain subjects for its target groups which was a good start for the use of digital tools. Yet, videos are simply consumed and do not necessarily allow for interactive/participatory learning.

Objectives

The objective is to develop or adapt a digital tool which can be either used for training/teaching NFE content to its target groups OR to further train NFE teachers. The content should be NFE content, can be suggested by the consultant and should be agreed on with the NFEDC beforehand. The tool should allow for interactive learning to ensure that an in-depth learning process can take place on the side of the learner.

Expected Tasks

The consultant should deliver the following tasks:

- Agree on a subject/topic that the digital tool will be used for
- Adapt an existing tool or develop a new digital interactive tool for the training of the identified subject
- Provide instructions to the NFEDC on how to use the tool

The overall budget available for this task is 3000 €. There is awareness that this is a limited budget so creative and practical solutions are very much encouraged. The digital tool can be anything from quiz, game or any other interactive learning tool that helps learners to memorise and/or understand their NFE learning content.

The work should be finalized by July 2022.

Selection criteria:

The contractor will be chosen based on the following criteria:

- Assumed Quality of the proposed tool (35 %)
- Methodology of developing or adapting the tool (25 %)
- Experience in education (10 %)
- Budget (30 %)

Experience in non-formal education is an asset.

Applications including the description of the proposed tool and of the methodology of the development/adaptation process, a CV of the involved staff and a proposed budget should be sent to the Regional Director of DVV International, Dr. Johann Heilmann (heilmann@dvv-international.la) by email until 5th April 2022. Questions for clarification can be sent until 31st March.